

# Authority Mission Statement and Performance Measures

## Name of Public Authority

Cortland County Industrial Development Agency

## Public Authority's Mission Statement

The Cortland County Industrial Development Agency seeks to improve the quality of life in Cortland County by retaining and expanding existing job opportunities, attracting new jobs, and stimulating the investment of capital in the county.

## Date Adopted:

January 2007

## List of Performance Goals

Working with the Cortland County Business Development Corporation the IDA will:

- Act as the county's lead economic development agency;
- Actively support and further the interests of county-based businesses;
- Will meet regularly with county businesses to identify and mitigate obstacles for growth and to exploit opportunities for growth;
- Will plan and implement programs to increase awareness of federal, state, and local business assistance programs;
- Will plan and implement marketing efforts both inside and outside of Cortland County that target the expansion of existing businesses, the establishment of new business, and the attraction of new companies, people, and investment to the county;
- Will assist in the planning, funding, and development of sites, buildings, infrastructure, and other programs and activities to facilitate business development and expansion;
- Will represent the interests of local governments with our federal and state elected officials with respect to economic development; and

- Will maintain relationships with federal, state, and regional elected officials and economic development allies to further Cortland County's economic development program objectives

Additional Questions:

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

yes

2. Who has the power to appoint the management of the public authority?

*The Cortland County Business Development Corporation Board of Directors, which also comprises IDA board members, appoints the executive director of the Business Development Corporation and the IDA.*

3. If the board appoints management, do you have a policy you follow when appointing the management of the public authority?

Yes

4. Briefly describe the role of the board and the role of management in the implementation of the mission

*In providing oversight to management the role of the board is to establish priorities and guidelines as management works to fulfill the mission*

5. Has the board acknowledged that they have read and understood the responses to each of these questions?

Yes