

Cortland County Development Corporation
MISSION STATEMENT AND PERFORMANCE MEASURES
Approved December 2016

Name of Public Authority

Cortland County Development Corporation

Public Authority's Mission Statement

To stimulate economic growth and to lessen the burdens of government through facilitating investments that will promote the creation and preservation of employment opportunities for the residents of Cortland County, improve the quality of life of Cortland County citizens and generate prosperity and encourage economic vibrancy for Cortland County as a whole by using available incentives including the issuance of negotiable bonds for Cortland County's non-profit organizations, providing those organizations with access to capital.

Date Adopted:

February 2011

List of Performance Goals

Working with the Cortland County Business Development Corporation and the IDA , the Cortland County Development Corporation will:

- Support the BDC/IDA as the county's lead economic development agency;
- Actively support and further the interests of county-based businesses;
- Will meet regularly with county businesses to identify and mitigate obstacles for growth and to exploit opportunities for growth;
- Will assist in the planning and implementation of programs to increase awareness of federal, state, and local business assistance programs;
- Will assist in the planning and implementation of marketing efforts both inside and outside of Cortland County that target the expansion of existing businesses, the establishment of new business, and the attraction of new companies, people, and investment to the county;
- Will assist in the planning, funding, and development of sites, buildings, infrastructure, and other programs and activities to facilitate business development and expansion;
- Will represent the interests of local governments with our federal and state elected officials with respect to economic development and maintain those relationships to further the County's economic objectives.