

Board of Directors Meeting December 13, 2021 – Noon 40-42 Main Street, Suite A, 2nd Floor Cortland New York, 13405

Per Part E of Chapter 417 of the Laws of the State of New York for 2021 which amends Article 7 of the Public Officers Law, videoconferencing will be used to conduct this meeting. Anyone wishing to access this meeting remotely may do so using the following link via the Zoom video conferencing platform.

Join Zoom Meeting

https://us02web.zoom.us/j/81939671337?pwd=NIFsQVhHcStIcjd3OFNmcUlDdC8z QT09

Meeting ID: 819 3967 1337

Passcode: 489397

Dial by your location +1 646 558 8656 US (New York)



Roll Call

Michael McMahon	Chairman	
Clint Brooks	Board Member	
Dan Mones	Board Member	
Donald Richards	Board Member	
Jason Hage	Board Member	
Jerry Contento Jr.	Board Member	
Johanna Ames	Board Member	
John O. Reagan	Board Member	
Dr. Kathleen Burke	Board Member	
Lori Law	Board Member	
Paul Dries	Board Member	
Stephen Compagni	Board Member	
Vacant	Board Member	
Garry VanGorder	Executive Director	
John Sidd	Counsel-Hancock Estabrook LLP	
Karen Niday	Chief Financial Officer	
Eric Mulvihill	Economic Development Specialist	



AGENDA

Approval of Minutes – September 13, 2021

<u>New Business –</u>

- 1.) Nominate/Elect Officers
- 2.) Appoint Committees (Audit, Finance, Governance, Personnel, Revolving Loan)
- 3.) Authorize Signatories
- 4.) Adopt 2022 Corporation Policies
- 5.) Reappoint Member Paul Dries

Reports

- Finance Report
- Director's Report

Executive Session- Pursuant to Article 7 of the New York State Public Officers Law, Section 105(1)(f) f to discuss the financial and credit history of a particular person or corporation.

<u>Adjourn</u>







Minutes of September 13, 2021

Mr. Brooks opened the regular meeting of Cortland County Business Development Corporation was convened in public session on Monday, September 13, 2021, at 12:30 o'clock p.m., The meeting was conducted both in person and remotely via the online web-based Zoom video and audio conference platform in accordance with Executive Order No. 202.1 issued by the Governor of the State of New York on March 12, 2020, as thereafter extended.

Roll Call

Michael McMahon	<u>Chairman</u>	Excused
Clint Brooks	Board Member	Present
Dan Mones	Board Member	Excused
Donald Richards	Board Member	Remote
Jason Hage	Board Member	Remote
Jerry Contento Jr.	Board Member	Present
Johanna Ames	Board Member	Remote
John O. Reagan	Board Member	Present
Dr. Kathleen Burke	Board Member	Remote
Lori Law	Board Member	Remote
Orinthia Montague	Board Member	Excused
Paul Dries	Board Member	Excused
Stephen Compagni	Board Member	Remote
John Sidd	Legal Counsel	Present
Garry VanGorder	Executive Director	Present
Eric Mulvihill	Economic Development Specialist	Present



<u>Approval of Minutes – Mr. Hage made a motion to approve the minutes of the June 7,</u> 2021, Business Development Corporation meeting. Mr. Richards seconded the motion. All voting in favor, none opposed. The minutes were approved as presented.

New Business

 Review/Adopt the proposed 2022 BDC Budget – The Board reviewed the proposed budget. Mr. Hage made a motion to adopt the budget as presented, Mr. Richard's seconded the motion. All voting in favor, none opposed.

Reports

- **Finance Report** The Board reviewed the monthly Finance report
- Director's Report Mr. VanGorder reviewed his report. He discussed the agency being involved in the development of a communications plan to coincide with the reconstruction of Cortland's Main Street. The plan is intended to help downtown stakeholders and urge the public to support Main Street businesses during the reconstruction process. Mr. VanGorder discussed recent meetings with City leadership regarding downtown initiatives included in the Downtown Revitalization Project. Mr. VanGorder discussed the planned presentation to the County Legislature on September 20th regarding suggested uses of the American Rescue funding to support small businesses. Mr. VanGorder discussed the possibility of the BDC hosting a candidates' forum in conjunction with the upcoming election cycle.



<u>Adjourn – Mr. Contento made a motion to adjourn the meeting, Mr. Brooks seconded</u> the motion; all voting in favor none opposed. The meeting adjourned at 1:05 PM



New Business

CORTLAND COUNTY BUSINESS DEVELOPMENT CORPORATION RESOLUTION APPOINTING OFFICERS

APPOINTMENT OF OFFICERS.

RESOLVED, that the following persons are elected to the office(s) indicated next to their names to serve until their successor(s) shall be duly elected, unless he or she resigns, is removed from office or is otherwise disqualified from serving as an officer of this corporation, to take their respective office(s) immediately upon such appointment:

Office	Name
President	
Vice President	
Treasurer	
Secretary	
Chief Executive Officer	
Chief Financial Officer	

RESOLVED, that the officers of this corporation are, and each acting alone is, hereby authorized to do and perform any and all such acts, including execution of any and all documents and certificates, as such officers shall deem necessary or advisable, to carry out the purposes and intent of the foregoing resolutions, AND BE IT FURTHER

RESOLVED, that any actions taken by such officers prior to the date of the foregoing resolutions adopted hereby that are within the authority conferred thereby are hereby ratified, confirmed and approved as the acts and deeds of this corporation.

CORTLAND COUNTY BUSINESS DEVELOPMENT CORPORATION RESOLUTION APPOINTING STANDING COMMITTEES FOR 2022-2023

RESOLVED, that the following persons are elected to the Agency Standing Committees which include Audit, Finance, Governance, and Personnel. These officers shall serve until their successor(s) shall be duly elected, unless he or she resigns, is removed from office or is otherwise disqualified from serving as an officer of this corporation.

Committee	Name(s)
Audit	
Finance	
Governance	
Personnel	
Revolving Loan	

AND BE IT FURTHER RESOLVED that these officers shall serve on the standing committees until December 31, 2023

CORTLAND COUNTY BUSINESS DEVELOPMENT CORPORATION RESOLUTION APPOINTING SIGNATORIES

WHEREAS, the Cortland County Business Development Corporation (BDC) Board of Directors is determined to grant signing and authority to certain person(s) described hereunder.

RESOLVED, that the BDC Board of Directors is hereby authorized and approved to authorize and empower the following individual(s) to make, execute, endorse, and deliver in the name of and on behalf of the agency, written instruments, agreements, documents, execution of deeds, powers of attorney, transfers, assignments, contracts, obligations, certificates, and other instruments of whatever nature entered into by this Agency subject to Agency by-laws.

Name(s):

Position/Title:

The undersigned certifies that he is the properly elected and qualified Secretary of the agency which duly conforms pursuant to the laws of the state of New York, and that said meeting was held in accordance with state law and with the Bylaws of the above-named agency.

This resolution has been approved by the Board of Directors of Cortland County IDA on December 13, 2021.

I, as authorized by the agency, hereby certify and attest that all the information above is true and correct.

Clint Brooks Secretary The Annual Meeting of the Cortland County Business Development Corp was convened in public session on December 13, 2021, at 12:00 o'clock p.m., local time via the online web-based Zoom video and audio conference platform in accordance with Executive Order No. 202.1 issued by the Governor of the State of New York on March 12, 2020, as thereafter extended.

The meeting was called to order by the Chairman and, upon roll being called, the following directors of the BDC were:

PRESENT:

ABSENT:

FOLLOWING PERSONS WERE ALSO PRESENT:

Garry VanGorder Karen Niday Eric Mulvihill John P. Sidd, Esq. Executive Director Chief Financial Officer Economic Development Specialist BDC Counsel

The following resolution was offered by _____, seconded by _____, to wit:

Resolution No.:

RESOLUTION ADOPTING CERTAIN BDC POLICIES, STATEMENTS AND PROCEDURES

WHEREAS Cortland County Business Development Corp. is a not-for-profit corporation duly organized and validly existing under the laws of the State of New York; and

WHEREAS the BDC desires to adopt certain policies, statements, and procedures to assist it in the implementation of its stated purposes and in compliance with the Public Authorities Accountability Act of 2005 and the Public Authorities Reform Act of 2009, as amended.

NOW, THEREFORE, BE IT RESOLVED BY THE DIRECTORS OF CORTLAND COUNTY BUSINESS DEVELOPMENT CORPORATION AS FOLLOWS:

The BDC hereby adopts the following policies and guidelines in the form presented at this meeting:

- 1. Code of Ethics
- 2. Compensation, Reimbursement and Attendance Policy
- 3. Conflict of Interest Policy
- 4. Defense and Indemnification Policy
- 5. Director Attendance Policy
- 6. Discretionary Funds Policy
- 7. Disposition of Real Property Guidelines
- 8. Fixed Asset Capitalization Policy
- 9. Investment Policy
- 10. Mission Statement and Performance Measures
- 11. Organizational Chart
- 12. Personnel Policy
- 13. Procurement of Goods and Services Policy
- 14. Real Property Acquisition Policy
- 15. Records Retention and Disaster Plan
- 16. Revolving Loan Fund Program
- 17. Revolving Loan Watch List Policy
- 18. Sexual Harassment Prevention Policy
- 19. Travel Policy
- 20. Web Usage Policy
- 21. Whistleblower Policy

This Resolution shall take effect immediately.

The question of the adoption of the foregoing Resolution was duly put to a vote on roll call, which resulted as follows:

Michael McMahon Stephen Compagni Clint Brooks John O. Reagan Johanna Ames Donald Richards Kathleen Burke Lori Law Dan Mones Paul Dries Jason Hage	VOTING VOTING VOTING VOTING VOTING VOTING VOTING VOTING VOTING	

The foregoing Resolution was thereupon declared and duly adopted.

STATE OF NEW YORK) COUNTY OF CORTLAND) ss.:

I, the undersigned Secretary of Cortland County Business Development Corporation (the "BDC"), DO HEREBY CERTIFY, that I have compared the foregoing extract of the minutes of the meeting of the directors of the BDC, including the Resolution contained therein, held on December 13, 2021, with the original thereof on file in my office, and that the same is a true and correct copy of such proceedings of the BDC and of such Resolution set forth therein and of the whole of said original so far as the same related to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all directors of the BDC had due notice of said meeting; (B) said meeting was in all respect duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public and due notice of the time and place of said meeting was given in accordance with such Open Meetings Law; and (D) there was a quorum of the directors of the BDC present through said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed, or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of December 2020.

Clint Brooks, Secretary



Financials

Comments to Financial Statements Business Development Corp November 30, 2021

Business Development Corp

Receipts:

- Sublet rent received from the CVB and SUNY as well as utility reimbursements.
- 2021 4th installment received from Cortland County as per the contract.

Revolving Loan Fund

Receipts:

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- Loans are all up to date with the exception of the Firecrest Restaurant. There will be an update and discussion at the board meeting.
- Please note that payments began in November on the Mironti COVID loan . Soon to be followed by the Brown Performance Horse beginning in February 2022. At that point, all COVID loans will be actively making payments.

Business Development Corporation Budget Summary November 30, 2021

	BUDGETED AMOUNT	EXPENDED YTD	AVAILABLE BALANCE	% BUDGET REMAINING
Personnel:				
Executive Director Salary	115,845.00	106,933.92	8,911.08	7.69%
Econ. Dev. Specialist Salary	85,725.00	79,130.88	6,594.12	7.69%
Community Relations Salary	45,000.00	31,000.06	13,999.94	31.11%
Employee Benefits	43,274.00	32,984.91	10,289.09	23.78%
DB/PFL Insurance	25.00	-134.83	159.83	639.32%
FICA	19,965.00	16,987.37	2,977.63	14.91%
FUTA	126.00	126.00	0.00	0.00%
SUI	800.00	743.40	56.60	7.08%
Retirement	24,657.00	18,279.06	6,377.94	25.87%
Workers C Insurance	1,750.00	735.92	1,014.08	57.95%
TOTAL PERSONNEL	337,167.00	286,786.69	50,380.31	14.94%
Insurances:				
Directors Liability	1,200.00	1,101.33	98.67	8.22%
Business Property	600.00	481.45	118.55	19.76%
TOTAL INSURANCES	1,800.00	1,582.78	217.22	12.07%
Contractual:				
Audit	7,000.00	6,800.00	200.00	2.86%
Charities Bureau	250.00	275.00	-25.00	-10.00%
401K Admin/5500	600.00	1,150.00	-550.00	-91.67%
Legal	6,000.00	1,636.50	4,363.50	72.73%
TOTAL CONTRACTUAL	13,850.00	9,861.50	3,988.50	28.80%
Office:				
Rent	20,400.00	22,600.00	-2,200.00	-10.78%
Sublet Rent	22,800.00	20,900.00	1,900.00	8.33%
Internet/Web Site	2,000.00	1,619.88	380.12	19.01%
Telephone	3,200.00	2,256.67	943.33	29.48%
Office Expense	4,000.00	3,041.21	958.79	23.97%
Postage	1,500.00	524.37	975.63	65.04%
Office Maintenance	4,500.00	4,098.87	401.13	8.91%
Equipment Purchase	5,000.00	2,325.36	2,674.64	53.49%
Equipment Maintenance	2,000.00	1,658.82	341.18	17.06%
Equipment Lease	5,500.00	4,240.59	1,259.41	22.90%
Professional Services	1,000.00	864.32	135.68	13.57%
Payroll Services	720.00	660.00	60.00	8.33%
Dues	2,000.00	1,401.00	599.00	29.95%
Subscriptions/Publications	800.00	812.90	-12.90	-1.61%
Meetings/Seminars	2,700.00	1,123.18	1,576.82	58.40%
Administrative Board Meetings	1,000.00	23.54	976.46	97.65%
Special projects	112,000.00	15,500.00	96,500.00	86.16%
Ag. Econ Summit Event	5,500.00	0.00	5,500.00	100.00%
EDS Auto Allowance	4,800.00	4,430.88	369.12	7.69%
Gas/Parking/Tolls	1,000.00	620.00	380.00	38.00%
Exec Director Auto Allowance	6,000.00	5,538.48	461.52	7.69%
Utilities TOTAL OFFICE	6,000.00 214,420.00	3,869.57 98,109.64	2,130.43 116,310.36	35.51% 54.24%
		,		2

Business Development Corporation Budget Summary November 30, 2021

	BUDGETED AMOUNT	EXPENDED YTD	AVAILABLE BALANCE	% BUDGET REMAINING
Marketing:				
Marketing	45,000.00	11,670.78	33,329.22	74.06%
TOTAL MARKETING	45,000.00	11,670.78	33,329.22	74.06%
TOTALS :	612,237.00	408,011.39	204,225.61	33.36%
Non Budget Expenses:				
Staff Training		650.00		
Depreciation	-	2,448.36		
TOTAL NON BUDGET:		3,098.36		
Total Budget and Non Budget:		411,109.75		

Business Development Corp Balance Sheet November 30, 2021

ASSETS

Current Assets		
Petty Cash	\$ 145.00	
NBT - Checking	107,100.47	
NBT Money market savings	299,489.99	
A/R: CVB	97.72	
A/R: SUNY Cortland	66.45	
Security Deposits	5,800.00	
Prepaid Expenses	 2,874.26	
Total Current Assets		415,573.89
Property and Equipment		
Office Equipmnt/Furniture	23,359.10	
Accumulated Depreciation	 (18,234.39)	
Total Property and Equipment		5,124.71
Other Assets		
A/R-IDA Contento Property	 91,834.93	
Total Other Assets		91,834.93
Total Assets		\$ 512,533.53

LIABILITIES AND FUND BALANCE

Current Liabilities Due to United Way Tax-Federal & F.I.C.A. Withheld Tax-State Accrued Fed Unemployment	\$	60.00 2,835.80 468.31 125.59		
Total Current Liabilities				3,489.70
Long-Term Liabilities Sublet Security Deposit	_	2,400.00		
Total Long-Term Liabilities			_	2,400.00
Total Liabilities				5,889.70
Fund Balance Unrestricted net assets Board designated net assets Net Income	_	51,828.06 370,437.71 84,378.06		
Total Fund Balance			_	506,643.83
Total Liabilities & Fund Balance			\$ =	512,533.53

Business Development Corp Income Statement For the Eleven Months Ending November 30, 2021

	Current Month Actual	Current Month Budget		Variance	Year to Date Actual	Year to Date Budget	Variance
REVENUE AND SUPPORT County Gov't Funding IDA Administrative Support Sublet Rent Interest Income Miscellaneous Income	$\begin{array}{r} 0.00 \\ 0.00 \\ 1,900.00 \\ 24.61 \\ 0.00 \end{array}$	$\begin{array}{c} 0.00 \\ 0.00 \\ 1,900.00 \\ 0.00 \\ 0.00 \end{array}$		0.00 0.00 0.00 24.61 0.00	449,000.00 25,000.00 20,900.00 516.31 71.50	449,000.00 25,000.00 20,900.00 0.00 0.00	$0.00 \\ 0.00 \\ 0.00 \\ 516.31 \\ 71.50$
Total General Revenue	1,924.61	1,900.00		24.61	495,487.81	494,900.00	587.81
Projects & Events Income							
Total Projects & Events	0.00	0.00		0.00	0.00	0.00	0.00
Special Project Grants							
Total Special Projects	0.00	0.00		0.00	0.00	0.00	0.00
Total Revenue & Support	1,924.61	1,900.00	_	24.61	495,487.81	494,900.00	587.81
EXPENDITURES General Expenses							
Salary-Executive Director	8,911.16	8,911.16		0.00	106,933.92	106,933.84	0.08
Salary-Economic Dev Spec.	6,594.24	6,594.24		0.00	79,130.88	79,130.76	0.12
Salary-Community Relations	4,769.24	4,769.24		0.00	31,000.06	31,000.06	0.00
Employee Benefits	3,278.71	3,606.17		(327.46)	32,984.91	39,667.87	(6,682.96)
Pension 401 K expenses Retirement Contributions	550.00 1,223.12	0.00 1,890.00		550.00 (666.88)	1,150.00 18,279.06	600.00 22,767.00	550.00 (4,487.94)
Employers F.I.C.A	1,587.92	1,550.00		37.92	16,987.37	18,414.00	(1,426.63)
Fed Unemployment Tax	0.00	0.00		0.00	126.00	126.00	0.00
State Unemploymnt Insure	0.00	0.00		0.00	743.40	800.00	(56.60)
DBL/ PFL Insurance	(31.58)	0.00		(31.58)	(134.83)	0.00	(134.83)
Workers Comp Insure	92.12	145.83		(53.71)	735.92	1,604.13	(868.21)
Professional Services	0.00	0.00		0.00	864.32	864.32	0.00
Staff Training	0.00	0.00		0.00	650.00	0.00	650.00
Office Rent	2,350.00	1,700.00		650.00	22,600.00	18,700.00	3,900.00
Sublet Rent Internet/Web Site	1,900.00 79.99	1,900.00 166.67		0.00 (86.68)	20,900.00 1,619.88	20,900.00 1,833.37	0.00 (213.49)
Telephone	272.47	266.67		5.80	2,256.67	2,933.37	(676.70)
Office Expense	227.57	333.33		(105.76)	3,041.21	3,666.63	(625.42)
Postage	20.04	125.00		(104.96)	524.37	1,375.00	(850.63)
Office Maintenance	731.41	375.00		356.41	4,098.87	4,125.00	(26.13)
Equipment Purchase	0.00	0.00		0.00	2,325.36	2,325.36	0.00
Equipment Maintenance	646.32	166.67		479.65	1,658.82	1,833.37	(174.55)
Office Equipment Lease	291.63	291.63		$\begin{array}{c} 0.00\\ 0.00\end{array}$	4,240.59	4,240.59	0.00
Accounting Legal	0.00 1,636.50	0.00 1,636.50		0.00	6,800.00 1,636.50	7,000.00 1,636.50	(200.00) 0.00
Payroll Service	60.00	60.00		0.00	660.00	660.00	0.00
Dues	0.00	0.00		0.00	1,401.00	1,401.00	0.00
Subscriptions/Publication	49.99	43.00		6.99	812.90	473.00	339.90
Marketing Expense	63.72	63.72		0.00	11,670.78	11,670.78	0.00
State/Federal Filing Fees	0.00	0.00		0.00	275.00	250.00	25.00
Directors & Officers Ins.	101.67	100.00		1.67	1,101.33	1,100.00	1.33
Property Insurance	43.36	50.00		(6.64)	481.45	550.00	(68.55)
Mtgs/Seminars/Conferences Board Meetings	0.00 0.00	$0.00 \\ 0.00$	20	$0.00 \\ 0.00$	1,123.18 23.54	1,123.18 23.54	0.00 0.00

Business Development Corp Income Statement For the Eleven Months Ending November 30, 2021

	Current Month Actual	Current Month Budget	Variance	Year to Date Actual	Year to Date Budget	Variance
EDS Auto Allowance	369.24	400.00	(30.76)	4,430.88	4,400.00	30.88
Mileage/Gas/Tolls/Parking	0.00	0.00	0.00	620.00	620.00	0.00
Auto Allowance/Director	461.54	500.00	(38.46)	5,538.48	5,500.00	38.48
Utilities	319.58	500.00	(180.42)	3,869.57	5,500.00	(1,630.43)
Depreciation	0.00	0.00	0.00	2,448.36	2,448.36	0.00
Total General Expenses	36,599.96	36,144.83	455.13	395,609.75	408,197.03	(12,587.28)
Projects and Events						
Special project expenses	0.00	0.00	0.00	15,500.00	15,500.00	0.00
Total Projects & Events	0.00	0.00	0.00	15,500.00	15,500.00	0.00
Special Projects Expense						
Total Special Projects	0.00	0.00	0.00	0.00	0.00	0.00
Other Income/Expense						
Total Other Income/Expense	0.00	0.00	0.00	0.00	0.00	0.00
Total Expenses	36,599.96	36,144.83	455.13	411,109.75	423,697.03	(12,587.28)
NET INCOME	(34,675.35)	(34,244.83)	(430.52)	84,378.06	71,202.97	13,175.09



Revolving Loan Fund

CORTLAND COUNTY BUSINESS DEVELOPMENT CORP. RLF

November 30, 2021

BORROWER	Rating	Original Loan Amount	thly Pymnt Amount	Date Last Paid	# of Total Payments	# of Payments Remaining	# of Payments Past Due	Amount Past Due	LOAN BALANCE
Armideo Housing (COVID)	**	\$ 25,000.00	\$ 716.06	11/17/2021	36	30			\$ 20,936.75
J Brown Performance Horse	****	\$25,000.00	\$ 716.06		36	36			\$ 25,000.00
Community Restaurant COVID	**	\$ 25,000.00	\$ 716.06	11/22/2021	36	30			\$ 20,936.75
60 Main LLC COVID	***	\$ 25,000.00	\$ 716.06	11/22/2021	36	34			\$ 23,650.09
Mironti Enterprise COVID	****	\$15,000.00	\$ 429.64	11/17/2021	36	35			\$ 14,595.36
Community Restaurant/NAFS		\$75,000.00	\$ 1,449.96	11/22/2021	60	46			\$ 59,451.55
Firecrest/Dammert- Perry	W	\$ 25,000.00	\$ 899.47	03/26/21	36	34	8	\$ 6,296.29	\$ 23,447.19
Voyant (KIK Corp)		\$ 195,447.72	\$ 3,815.32	10/12/21	56	23			\$ 84,589.65
Gain on KIK loan purchase		\$ (55,862.68)							\$ (23,941.08)
Mironti, Sandro & Denise		\$63,000.00	\$ 699.43	11/17/21	60	34			\$ 52,354.42
P Smith/Crown Stove		\$50,000.00	\$ 555.10	11/30/21	120			*	\$ 14,675.24
Allowance for doubtful accts									(\$25,000.00)
		\$ 467,585.04	\$ 10,713.16					\$ 6,296.29	\$ 290,695.92

BDC RLF Assets as of 10/31/2021

 Less outstanding loans
 \$ (290,695.92)

 Funds available
 \$ 466,255.53

\$756,951.45

Rating * W - Watch L Rating * W - Watch List Rating D - Legal Proc Rating D - Legal Proceedings Rating B-Bankruptcy Proceedings

* Any monies received are applied as principal payments

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- ** COVID loan-payments begin 6/1/2021
- ***COVID loan-payments begin 10/1/2021
- ****COVID loan-payments begin 11/1/2021
- *****Covid loan-payments begin 2/1/2022

BDC Revolving Loan Fund Balance Sheet November 30, 2021

ASSETS

Current Assets NBT-Checking Tompkins Trust-Money Mkt NBT Money market account Total Current Assets	\$ 90,173.12 101,037.73 275,044.68		466,255.53
Property and Equipment			
Total Property and Equipment			0.00
Total Property and Equipment			0.00
Receivables Armideo Housing LLC (COVID) J. Brown Perform Horse(COVID) Community Restaurant (COVID) Mironti Enterprises Inc (COVID Paul Smith Firecrest-Dammert/Perry 60 MAIN LLC (COVID) Community Restaurant/NAFS1571 Voyant (KIK Corp) Gain on KIK/Voyant Loan Sandro & Denise Mironti Allowance for Doubtful Accts	$\begin{array}{c} 20,936.75\\ 25,000.00\\ 20,936.75\\ 14,595.36\\ 14,675.24\\ 23,447.19\\ 23,650.09\\ 59,451.55\\ 84,589.65\\ (23,941.08)\\ 52,354.42\\ (25,000.00) \end{array}$		
Total Receivables			290,695.92
Total Assets		\$ 	756,951.45
	LIABILITIES	AND	FUND BALANCE
Current Liabilities			
Total Current Liabilities			0.00
Long-Term Liabilities			
Total Long-Term Liabilities			0.00
Total Liabilities			0.00
Fund Balance			

		0.00
\$ 736,162.37 20,789.08		
		756,951.45
	\$ _	756,951.45
\$		20,789.08

BDC Revolving Loan Fund Income Statement For the Eleven Months Ending November 30, 2021

		Current Month	Ratio		Year to Date	Ratio
Revenue Interest on Deposits Interest on Loans	\$	22.60 704.54	3.11 96.89	\$	587.68 9,504.85	2.79 45.12
Gain KIK/Voyant Loan	-	0.00	0.00	-	10,973.05	52.09
Total Revenue	_	727.14	100.00	_	21,065.58	100.00
	_			_		
TOTAL REVENUE	-	727.14	100.00	-	21,065.58	100.00
Expenses						
Legal Services		0.00	0.00		260.00	1.23
Office Supplies	-	0.00	0.00	-	16.50	0.08
Total Expenses		0.00	0.00		276.50	1.31
Net Income	- \$	727.14	100.00	- \$	20,789.08	98.69
The meene	Ψ	727.11	100.00	Ψ.	20,709.00	/0.0/



Executive Director's Report



BDC Director's Report

December 13, 2021

Staff has been busy on a number of fronts throughout the fall months:

CNY REDC

The latest round of state Consolidated Funding Applications (CFA) through the Central New York Regional Economic Development Council will soon be announced. Significant projects for which I expect funding to be approved include two separate initiatives at Intertek and multiple city requests for funding in support of rebuilding Homer Avenue.

The state has also announced its support for the CNYREDC's selection of the city of Oneida and the city of Syracuse as this year's recipients of \$10 million Downtown Revitalization Initiative awards. The village of homer was one of five requesting support for the DRI award, and while its plan had some good elements to it the general consensus of the scoring committee was that the proposal could use another year of work.

• BDC COVID Grant Program

The Cortland County Legislature allocated \$300,000 in American Rescue Plan Act dollars to the BDC for its use to assist small businesses suffering the impact of the pandemic. The programs will provide resources to eligible recipients for façade renovations, a small business expansion program, and a downtown business assistance program. Staff has prepared general frameworks for these grant programs and will soon solicit applications.

• Cortland DRI

The BDC remains an active partner in the Cortland DRI, which will facilitate the reconstruction of Main Street beginning in the spring of 2022. The BDC will develop a communications plan to assist local businesses impacted by the construction, sharing all relevant information as the construction projects moves through the year. The BDC's work in this area will complement the activities of the city's engineering team as well as the general contractor. Everyone acknowledges the construction will present some challenges, but we want to do what we canto make this as easy as possible. Our work here is not funded by the DRI but we nonetheless consider it important to our mission in support of the local business community.

Debate continues about the construction of an adjacent "pocket park" in marketplace



mall, and several of the private projects awarded funding have yet to begin (most notably, the Mullin building).

In related issues the BDC is taking a leadership role in evaluating "what's next" after the downtown work is complete. We've already convened meetings among the incoming and outgoing mayor about the pocket park, and we will also focus on how the city goes about managing its parking program after the lines are striped and the street is once again a two-way thoroughfare.

We also had a preliminary conversation about how downtown will be managed in the future, and whether it is finally time for a Business Improvement District (BID) in Downtown Cortland.

LWRP

The BDC is an active participant in the Local Waterfront Revitalization Program initiative designing waterfront projects along stretches of the Tioughnioga River from Homer and south through the city toward Marathon.

• Gutchess Lumber Sports Park

The BDC has played a critical role in the ongoing development of the park, which with the impending construction of two more ballfields will establish itself as a major regional sports tourism destination. It is clear that the development of the park, its receipt of more than \$1.5 million in state and local resources, its new contract with a major national sports tourism company, a contract with a national sponsorship sales firm, and its overall vision for growth and development would not have been possible without this agency's involvement. And there is much more to come.

• Ag development

Staff played an important role in the recent legislative tour of local agriculture facilities. The BDC's commitment to local agriculture remains strong, whether it's dairy farming or cannabis growing/manufacturing.

• Support for Small Business

Working with Partners at the Small Business Administration and Thoma Development, the BDC staff is the primary resource in Cortland County for small business development, whether that means the growth of an existing business or the creation of a new one. The pandemic has created a new entrepreneurial class, and calls to this office have become more routine than ever as people seek to start their own businesses



and are looking for the first, best steps.

We continue to use the best tools available to u in that regard (MAP, BDC loan fund, etc.).

• Communications

Our communications program has ramped up considerably since Eric came on board as we're increasing our social and traditional media presence. Eric is monitoring the web site on a consistent basis to ensure all materials posted there are accurate and in keeping with state statues.

The staff has also finalized its work to install quality equipment facilitating remote meetings, which may continue for some time given the recent spike in COVID cases.