



MEETING MINUTES – June 8, 2020

40 Main St., Cortland NY 13045

Roll call was taken, and a quorum was present:

Mike McMahon, chairman
Stephen Compagni
Jason Hage
Orinthea Montigue
Paul Dries
Kathleen Burke
Clint Brooks
Jerry Contento

Staff:

Garry VanGorder, Executive director, CEO
Karen Niday, CFO

John Sidd, counsel to the BDC

Guests:

Robert Haight, Cortland County Chamber of Commerce

Chairman McMahon accepted a motion to approve the minutes. All in favor.

Karen Niday presented the financials and reported that all is in order. There were no questions. A motion to approve was presented by Chairman McMahon and all were in favor.

Garry VanGorder reported to the board on a number of items, including recent BDC COVID-19 loan approvals, the state of business re-opening in the county and region, and the BDC's leadership in arranging for a COVID-19 public information campaign in partnership with the county, the Convention and Visitor's Bureau, the Chamber of Commerce, the city of Cortland, the town of Cortlandville and the village of Homer. The \$28,000 campaign is underwritten by all of these agencies and will be run through Stephen Donnelly and Associates, and Elmira firm that has done other work in the region. The campaign is designed to provide information about reopening as guidance flows down from the state and also to

tell good stories about how our local business community is responding to the challenges presented by the pandemic.

Garry also briefed the board on current office protocols including the decision to eliminate the office manager's position. Garry and Karen will assume those responsibilities until a definitive plan is put together for moving forward once the pandemic ends.

Garry concluded his report with an update on status of the Downtown Revitalization Initiative.

Orinthea reported on her involvement with the Governor's task force on reopening, and the group had a general discussion about the state of the local workforce. Kathleen offered some thoughts on how USNY institutions may be reopening in the fall, but no decisions on that have been made as of today.

Chairman McMahon offered a motion to adjourn at 12:20 p.m. Seconded by Jason Hage. All in favor.