

MISSION STATEMENT

The Cortland County Business Development Corporation is the County's lead economic development agency, working closely with its many local and state economic development partners to stimulate capital investment and retain, create, and attract jobs to the community. Specifically, the BDC works with the Cortland County Industrial Development Agency and other partners to:

- Act as the county's lead economic development agency.
- Actively support and further the interests of county-based businesses.
- Meet regularly with county businesses to identify and mitigate obstacles for growth and to exploit opportunities for growth.
- Plan and implement programs to increase awareness of federal, state, and local business assistance programs.
- Plan and implement marketing efforts both inside and outside of Cortland County that target the expansion of existing businesses, the establishment of new business, and the attraction of new companies, people, and investment to the county.
- Assist in the planning, funding, and development of sites, buildings, infrastructure, and other programs and activities to facilitate business development and expansion.
- Represent the interests of local governments with our federal and state elected officials with respect to economic development; and
- Maintain relationships with federal, state, and regional elected officials and economic development allies to further Cortland County's economic development program objectives.